

Privacy Policy of sab-europe.com

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Welcome to the privacy policy of sab-europe.com. This policy will help you understand what data we collect, why we collect it and what your rights are.

Data Controller

Sab Europe S.R.L.

Via delle Magliaie, 12 - 41012 Carpi (MO), Italy

VAT number: 03886970361

Controller's email address: amministratore@sab-europe.com

Types of Data collected

The Personal Data collected by this Website, either independently or through third parties, includes: first name; last name; telephone number; email address; Usage Data; Trackers; number of Users; session statistics; Universally Unique Identifier (UUID).

Complete details of each type of Personal Data collected are provided in the dedicated sections of this privacy policy or in specific information notices displayed before the Data is collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Website.

Unless otherwise specified, all Data requested by this Website is mandatory. If the User refuses to provide it, this Website may be unable to provide the Service. Where this Website identifies some Data as optional, Users may refrain from providing that Data without affecting the availability or operation of the Service.

Users who are uncertain about which Data is mandatory are encouraged to contact the Controller.

Any use of Cookies or other tracking tools by this Website or by the providers of third-party services used by this Website serves to provide the Service requested by the User, in addition to the other purposes described in this document and in the Cookie Policy.

The User is responsible for any third-party Personal Data obtained, published or shared through this Website.

Methods and place of processing the collected Data

Methods of processing

The Controller adopts appropriate security measures to prevent unauthorised access, disclosure, alteration or destruction of Personal Data.

Processing is carried out using computers and/or IT-enabled tools, following organisational procedures and methods strictly related to the purposes indicated. In addition to the Controller, in some cases Data may be accessible to other persons involved in operating this Website (administration, sales, marketing, legal personnel and system administrators) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies and communications agencies), appointed by the Controller as Data Processors where necessary.

An updated list of Data Processors may be requested from the Controller at any time.

Place

Data is processed at the Controller's operating offices and in any other places where the parties involved in processing are located. For further information, contact the Controller.

The User's Personal Data may be transferred to a country other than the country where the User is located. For further information about the place of processing, Users may refer to the section containing details on the processing of Personal Data.

Retention period

Unless otherwise stated in this document, Personal Data is processed and stored for as long as required by the purpose for which it was collected. It may be retained for a longer period due to legal obligations or on the basis of the Users' consent.

Purposes of processing

The User's Data is collected to enable the Controller to provide the Service, comply with legal obligations, respond to requests or enforcement actions, protect its rights and interests (or those of Users or third parties), identify malicious or fraudulent activity, and for the following purposes: contacting the User; analytics; hosting and backend infrastructure; displaying content from external platforms.

Detailed information on the processing of Personal Data

Contacting the User - Contact form

By completing the contact form with their Data, the User authorises this Website to use that information to respond to requests, such as requests for quotations and any other requests.

Personal Data processed: last name; Usage Data; email address; first name; telephone number.

Hosting and backend infrastructure

These services host Data and files that enable this Website to operate and be distributed, or provide ready-to-use infrastructure to run specific features or parts of this Website.

Some of the services listed below, if present, may operate through geographically distributed servers, making it difficult to determine the actual location where Personal Data is stored.

OVHcloud

OVHcloud is a hosting and backend service provided by OVH GmbH.

Personal Data processed: Usage Data.

Service provider: OVH GmbH (Germany).

OVH Privacy Policy

Analytics

The services in this section enable the Controller to monitor and analyse web traffic and track User behaviour.

Google Analytics 4

Google Analytics is an analytics service provided by Google Ireland Limited (Google). Google uses the Personal Data collected to track and examine the use of this Website, prepare reports and share them with other services developed by Google. Google may use Personal Data to contextualise and personalise advertisements on its advertising network.

In Google Analytics 4, IP addresses are used at the time of collection and then deleted before the data is recorded in any data centre or server. Further information is available in Google's official documentation.

To understand Google's use of Data, consult its partner policy and Business Data page.

Personal Data processed: Usage Data; number of Users; session statistics; Trackers.

Service provider: Google Ireland Limited (Ireland).

Privacy Policy (link in the source document) | Opt out

Displaying content from external platforms

These services allow content hosted on external platforms to be displayed directly on the pages of this Website and allow Users to interact with it. Such services are often called widgets: small elements embedded in a website or application. They provide specific information or perform a particular function and often allow user interaction.

These services may collect web traffic data for the pages where they are installed, even when Users do not use them.

YouTube Video Widget (Privacy Enhanced Mode)

YouTube is a video content display service provided by Google Ireland Limited that allows this Website to incorporate such content within its pages. This widget is configured so that YouTube does not store information or cookies relating to Users on this Website unless they play the video.

Personal Data processed: Usage Data; Universally Unique Identifier (UUID); Trackers.

Service provider: Google Ireland Limited (Ireland).

Privacy Policy (link in the source document)

YouTube Video Widget

YouTube is a video content display service provided by Google Ireland Limited that allows this Website to incorporate such content within its pages.

Personal Data processed: Usage Data; Trackers.

Service provider: Google Ireland Limited (Ireland).

Privacy Policy (link in the source document)

Cookie Policy

This Website uses Trackers. For further information, Users may consult the Cookie Policy.

Further information for Users in the European Union

Legal basis of processing

The Controller processes Personal Data relating to the User where one of the following conditions applies:

- The User has given consent for one or more specific purposes.
- Processing is necessary for the performance of a contract with the User and/or for pre-contractual measures.
- Processing is necessary to comply with a legal obligation to which the Controller is subject.
- Processing is necessary for a task carried out in the public interest or in the exercise of official authority vested in the Controller.
- Processing is necessary for the legitimate interests pursued by the Controller or a third party.

Users may always ask the Controller to clarify the specific legal basis of each processing activity, particularly whether processing is based on law, required by a contract or necessary to enter into a contract.

Further information on retention periods

Unless otherwise stated in this document, Personal Data is processed and stored for as long as required by the purpose for which it was collected. It may be retained for longer due to legal obligations or on the basis of Users' consent.

Accordingly, Personal Data collected for purposes relating to the performance of a contract between the Controller and the User will be retained until that contract has been fully performed.

Personal Data collected for purposes relating to the Controller's legitimate interests will be retained until those interests have been fulfilled. Users may obtain further information about the legitimate interests pursued by the Controller in the relevant sections of this document or by contacting the Controller.

Where processing is based on the User's consent, the Controller may retain Personal Data for longer until that consent is withdrawn. The Controller may also be required to retain Personal Data for a longer period to comply with a legal obligation or an order from an authority.

At the end of the retention period, Personal Data will be deleted. Accordingly, once that period has expired, the rights of access, erasure, rectification and Data portability can no longer be exercised.

Users' rights under the General Data Protection Regulation (GDPR)

Users may exercise certain rights regarding the Data processed by the Controller. In particular, within the limits provided by law, Users have the right to:

- **Withdraw consent at any time.** Users may withdraw previously given consent to the processing of their Personal Data.
- **Object to processing.** Users may object to the processing of their Data where processing relies on a legal basis other than consent.
- **Access their Data.** Users may obtain information about the Data processed by the Controller and certain aspects of processing, and receive a copy of the Data processed.
- **Verify and seek rectification.** Users may verify the accuracy of their Data and request that it be updated or corrected.
- **Restrict processing.** Users may request restriction of the processing of their Data. In this case, the Controller will not process the Data for any purpose other than storage.

- **Have their Personal Data deleted or otherwise removed.** Users may request that the Controller erase their Data.
- **Receive their Data and have it transferred to another controller.** Users may receive their Data in a structured, commonly used and machine-readable format and, where technically feasible, have it transferred to another controller without hindrance.
- **Lodge a complaint.** Users may lodge a complaint with the competent data protection supervisory authority or seek judicial remedies.

Users are entitled to information about the legal basis for transferring Data abroad, including to any international organisation governed by international law or established by two or more countries, such as the United Nations, and about the security measures adopted by the Controller to protect their Data.

Details about the right to object

Where Personal Data is processed in the public interest, in the exercise of official authority vested in the Controller, or for the Controller's legitimate interests, Users may object to processing on grounds relating to their particular situation.

Where Data is processed for direct marketing purposes, Users may object at any time, free of charge and without providing a reason. If Users object to processing for direct marketing purposes, their Personal Data will no longer be processed for those purposes. To find out whether the Controller processes Data for direct marketing, Users may refer to the relevant sections of this document.

How to exercise these rights

Requests to exercise Users' rights may be addressed to the Controller using the contact details in this document. Requests are free of charge. The Controller will respond as soon as possible and, in any event, within one month, providing all information required by law.

Any rectification, erasure or restriction of processing will be communicated by the Controller to each recipient, if any, to whom Personal Data has been disclosed, unless this is impossible or involves disproportionate effort. The Controller will inform the User of these recipients if requested.

Further information about processing

Legal action

The User's Personal Data may be used by the Controller in legal proceedings or in the stages leading to possible legal action arising from misuse of this Website or its associated Services by the User.

The User acknowledges that the Controller may be required to disclose Data upon an order from public authorities.

Additional information notices

At the User's request, in addition to the information in this privacy policy, this Website may provide additional, contextual information relating to specific Services or to the collection and processing of Personal Data.

System logs and maintenance

For operation and maintenance purposes, this Website and any third-party services it uses may collect system logs: files recording interactions which may also contain Personal Data, such as the User's IP address.

Information not contained in this policy

Further information about the processing of Personal Data may be requested from the Controller at any time using the contact details provided.

Changes to this privacy policy

The Controller reserves the right to amend this privacy policy at any time by notifying Users on this page and, where possible, on this Website and, where technically and legally feasible, by sending a notice using any contact details available to the Controller. Users should therefore check this page regularly, referring to the last-updated date.

Where changes affect processing based on consent, the Controller will obtain the User's consent again where necessary.

Definitions and legal references

Personal Data (or Data)

Any information that directly or indirectly, including in combination with other information such as a personal identification number, makes a natural person identified or identifiable.

Usage Data

Information collected automatically through this Website, including by third-party applications integrated into it. This includes: IP addresses or domain names of computers used by Users connecting to this Website; URI (Uniform Resource Identifier) addresses; the time of the request; the method used to submit the request to the server; the size of the file received in response; the numerical code indicating the status of the server's response (success, error, etc.); the country of origin; the visitor's browser and operating system characteristics; the time-related details of visits (such as time spent on each page); and details of the route followed within the Application, particularly the sequence of pages visited and parameters relating to the User's operating system and IT environment.

User

The individual using this Website who, unless otherwise specified, is also the Data Subject.

Data Subject

The natural person to whom the Personal Data relates.

Data Processor (or Processor)

The natural or legal person, public authority or other body that processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Controller)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of processing Personal Data and the tools adopted,

including security measures relating to the operation and use of this Website. Unless otherwise specified, the Controller is the owner of this Website.

This Website (or this Application)

The hardware or software tool through which Users' Personal Data is collected and processed.

Service

The Service provided by this Website as described in the relevant terms, if any, on this website/application.

European Union (or EU)

Unless otherwise specified, references to the European Union in this document include all current Member States of the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Any technology, such as Cookies, unique identifiers, web beacons, embedded scripts, e-tags or fingerprinting, that enables Users to be tracked, for example by collecting or storing information on the User's device.

Legal references

Unless otherwise stated, this policy applies exclusively to this Website.